

Arctic Inspiration Prize Ambassador/Nominator Handbook

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What is an Ambassador/Nominator?

Ambassadors/Nominators are volunteers who act as representatives of the AIP. In this role, they promote the AIP in communities across the North and encourage teams to get nominated.

Who can be an Ambassador/Nominator?

Ambassadors/Nominators can be representatives of organizations, universities, research institutes, private sector entities, governments, or any other organization from the North or South with interests in the Canadian Arctic. It is the goal of the AIP to reach out to communities across the North as broadly and as deeply as possible. Therefore, local and regional representatives are essential to achieving this goal.

What does an Ambassador/Nominator do?

- **Support inspiring teams with eligible projects** and encourage them to [begin the nomination process](#).
 - Have an idea.
 - Build a team.
 - Pick the right prize category.
 - Submit a Letter of Intent/Inspiration Proposal (youth prize).
 - Develop your idea.
 - Find an AIP Ambassador/Nominators to support your nomination.
 - Submit your nomination on time.
- **Mentor and support teams** as they put their nominations together.
- **Nominate teams** for the AIP by writing and signing a nomination letter for them to submit as part of their nomination package.
- **Celebrate and showcase Laureates**, in their community, organization, and through social and conventional media.

How can Ambassadors/Nominators promote the Arctic Inspiration Prize?

Ambassadors/Nominators can promote the AIP in a number of ways, including:

- Featuring the AIP logo on your website, noting that you are an Ambassador/Nominators of the AIP;
- Celebrating and sharing news about the AIP and its Laureates on your websites and social media platforms;
- Writing about the AIP in your newsletters and/or in your organization/company updates;
- Liking and sharing the AIP's Facebook page (www.facebook.com/ArcticPrize); and
- Following the AIP on Twitter/X ([@ArcticPrize](https://twitter.com/ArcticPrize)) and re-tweeting AIP's tweets.

In being a part of the AIP family and sharing the good news stories of Laureates, Ambassadors/Nominators often themselves benefit from a raised profile and are regarded as positively contributing to the well-being of their community and region.

Promotional Tools

If you're an Ambassador/Nominator, use these tools to help you promote the AIP through your networks:

- [Promotional Toolkit](#)
- Social media
 - [Facebook](#)
 - [Instagram](#)
 - [LinkedIn](#)
 - [Twitter](#)

Who are the AIP's other Ambassadors/Nominators?

Ambassadors/Nominators represent the AIP in communities across the North and in organizations in the South.

For a list of organizations acting as Ambassadors/Nominators, see:

<https://arcticinspirationprize.ca/ambassadors/>

What if I have questions?

You can visit the AIP website (www.ArcticInspirationPrize.ca); or contact one of our [AIP Region Managers](#) or contact the AIP office at aip@rhf-frh.ca.

What is the Arctic Inspiration Prize?

Overview

As the largest annual prize in Canada with a specific focus on the Arctic, the Arctic Inspiration Prize (AIP) encourages, enables and celebrates the inspiring achievements of the people of the North. Since its inception, the AIP has supported diverse teams, supporting innovative projects in the fields of education; health and wellbeing; culture, arts and language; science and traditional knowledge; climate change; food security; and the economy. Up to \$3.7 million in prize money, shared annually by up to 12 winning teams, in three categories: \$1 Million, AIP, and Arctic Inspiration Youth Prize (AIYP).

Northern Ownership and the Arctic Inspiration Prize Family

The AIP is co-owned by indigenous organizations across the north and supported by a network of people and groups, including northern and southern organizations, academia, governments, non-governmental organizations, industry, philanthropy, media, and arts and culture organizations, who share a common goal: to recognize northern innovation and excellence and encourage teamwork for the betterment of life in Canada's North.

FAQ

What is an Ambassador/Nominator?

AIP Ambassadors/Nominators provide guidance, encouragement and official nomination letters to teams applying to the AIP. AIP Ambassadors/Nominators are present in communities across the North, as well as in the South.

Can Ambassadors/Nominators nominate more than one team?

Yes! Ambassadors/Nominators may submit more than one nomination for any given year. Note that Ambassadors/Nominators must be arms-length from the project they are nominating (they must not be team members, belong to organizations or groups connected to the project, nor be in any way connected to the activities, outputs, funding or management/administration of the proposed plan). Acting as an Ambassador/Nominator does not prevent an organization from being part of a project team nominated by another Ambassador/Nominator.

What is the Arctic Inspiration Prize?

A prize that aims to inspire, enable and celebrate teams from across the north who want to bring their innovative and inspiring ideas to life.

Each year, up to \$3.7 million is awarded to teams across three categories:

- \$1 million prize for one team.
- \$500,000 prize for up to four teams.
- \$100,000 prize for up to seven youth teams.

What projects are eligible for the Arctic Inspiration Prize?

The Arctic Inspiration Prize is an annual prize that inspires, enables, and celebrates the inspiring achievements of Northerners. It does this by, each year, giving away up to \$3.7 million worth of awards. [Eligible projects](#) must have an impact in the eligible regions: Yukon, NWT, ISR, Nunavut, Nunavik, and Nunatsiavut. Teams must be led by a Northerner, with a majority of Northern team members. A Northerner is defined as:

- An Indigenous person of the North preferably working and residing in the regions eligible for the AIP; or
- A non-Indigenous person working and residing in the regions eligible for the AIP.

The Arctic Inspiration Youth Prize also requires the team be led by a youth (30 years old and younger) and the majority of the team must also be youth.

What information needs to be included in my nomination letter?

A nomination letter should only be one page. It should include brief information about the Ambassador/Nominator and outline the rationale for nominating the project and team. Remember you as the Ambassador/Nominator cannot be connected to the project or team in any way.

Where do I send my Nomination Letter?

Nomination letters, one page, should be sent to the team you are nominating so they can include it in their nomination package which must be submitted to the AIP by the deadline date and time listed each year.

When are the deadlines for the AIP?

There are separate deadlines for Letters of Intent/Inspiration Proposals and Nominations. These dates can be found on the [AIP website](#).