

## **Context and Key Messages**

## Context

The <u>Arctic Inspiration Youth Prize</u> awards up to \$700,000 each year, with up to seven teams able to win up to \$100,000 each to get their project idea off the ground.

Formerly the Arctic Inspiration Prize Youth Category, the Arctic Inspiration Youth Prize has been rebranded with a new nomination process to make it more engaging and supportive of youth.

The Arctic Inspiration Youth Prize has a different nomination process than the other two prize categories of the Arctic Inspiration Prize:

- 1. Youth teams submit an Inspiration Proposal via the Arctic Inspiration Youth Prize webpage up until October 28, 2024\*.
- 2. Within one week, teams receive feedback on the project idea shared in the Inspiration Proposal.
- 3. A Region Manager or representative of the Arctic Inspiration Prize will reach out to the team to provide access to the nomination package that teams will complete and submit before February 24, 2025.

\*Submitting an Inspiration Proposal is not required but will give youth teams early feedback on eligibility.







## **Key Messages**

- The Arctic Inspiration Prize is by the North and for the North. It's also the largest annual prize in Canada.
- A total of \$3.7 million is up for grabs each year to help teams make their dreams, and those of their communities, come true!
- The Arctic Inspiration Youth Prize makes up to \$700,000 available for youth-led teams that want to launch projects in their community. Up to seven youth-led teams can each win up to \$100,000 in seed money to get their projects started.
- To be eligible, the Team Leader and more than half of the team members must be 30 years of age or younger.
- Do you have an idea big or small for your community? The Arctic Inspiration Youth Prize wants to hear from you!
- Visit <a href="https://arcticinspirationprize.ca/youth-prize/">https://arcticinspirationprize.ca/youth-prize/</a> for information on how to submit your idea.
- In addition to the Arctic Inspiration Youth Prize, there are two other prize categories: \$1 Million Category (one prize for one team) and AIP Category (up to \$500,000 each for up to four teams). Get more information at www.ArcticInspirationPrize.ca.
- Over the past 12 years 66 teams have taken home a share of over \$25.6 million. You and your team could be next and celebrated on-stage at the next awards ceremony!