



2021 Arctic Inspiration Prize Call for Nominations Radio Script/Key Messages

Please provide this text to your local radio station for announcement. You may wish to use it as well to share the news yourself on your local radio station or as key messages when interviewed.

AIR DATES

START: Immediately

END: September 30, 2021

The Call for Nominations for the 2021 Arctic Inspiration Prize is now open. This year, approximately three million dollars will be awarded across three prize categories!

One team will win one million dollars.

Up to four teams will win up to 500,000 dollars.

And, up to seven teams will win up to 100,000 dollars in the Youth category for teams with members 30 years of age and younger. **New this year:** To make the prize more accessible to young people across the North, the AIP will be accepting video submissions for the youth prize category.

This year marks the Arctic Inspiration Prize's 10th Anniversary! Over the past 10 years the AIP has helped 42 Laureate teams' dreams come true and enabled their projects to come to life. The Arctic Inspiration Prize encourages, enables and celebrates achievements of Northerners. It inspires team building and encourages the development of projects that benefit Arctic communities.

Last year, and for the first time ever, the Arctic Inspiration Prize (AIP) awarded over \$3 million to seven remarkable teams across the North for their groundbreaking and creative projects. What's more, this investment of over \$3 million will unlock so many more contributions from project partners from across the North and South who have already committed to supporting these important initiatives, bringing the total project value to over \$5.6 million for the 2020 laureates.

If you are interested in learning more about how you can be involved, or submit a nomination, go to the Arctic Inspiration Prize website at arcticinspirationprize.ca

Or call us at 613-277-4074.