



ARCTIC
INSPIRATION PRIZE



PRIX INSPIRATION
ARCTIQUE

AMBASSADORS



WHAT IS AN AMBASSADOR?

Ambassadors are volunteers who act as representatives of the Arctic Inspiration Prize (AIP). In this role, they promote the AIP in communities across the North and encourage teams to get nominated. As official nominators, Ambassadors are critical to the AIP in seeking out and mentoring inspiring northern teams.

Who can be an Ambassador?

Ambassadors can be representatives of organizations, universities, research institutes, private sector entities, governments, or any other organization from the North or South with interests in the Canadian Arctic. It is the goal of the AIP to reach out to communities across the North as broadly and as deeply as possible. Therefore, local and regional representatives are essential to achieving this goal.

More than 300 Ambassadors represent the AIP in communities across the North and in organizations in the South. For a list of organizations acting as Ambassadors, see:

www.ArcticInspirationPrize.ca/Nomination/Ambassadors.php

What does an Ambassador do?

In supporting the promotion of the AIP, Ambassadors:

- Spread the word to make sure that information about the AIP is available at the grassroots level and in all communities through social and conventional media, publications, word of mouth, etc.
- Seek out inspiring teams with eligible projects and encourage them to get nominated.
- Mentor and support teams as they put their nominations together.
- Nominate teams for the AIP by writing and signing Nomination Letters to be submitted as part of a nomination.
- Celebrate and showcase Laureates, in their community, organization, and through social and conventional media.

How can Ambassadors promote the Arctic Inspiration Prize?

Ambassadors can promote the AIP in a number of ways, including:

- Featuring the AIP logo on your website, noting that you are an Ambassador of the AIP;
- Celebrating and sharing news about the AIP and its Laureates on your website and social media platforms;
- Writing about the AIP in your newsletters and/or in your organization/company updates;
- Liking and sharing the AIP's Facebook page (www.facebook.com/ArcticPrize); and
- Following the AIP on Twitter ([@ArcticPrize](https://twitter.com/ArcticPrize)) and re-tweeting AIP's tweets.

In being a part of the AIP family and sharing the good news stories of Laureates, Ambassadors often themselves benefit from a raised profile and are regarded as positively contributing within their community and region.

WHAT IS THE ARCTIC INSPIRATION PRIZE?

As the largest annual prize in Canada with a specific focus on the Arctic, the Arctic Inspiration Prize encourages, enables and celebrates the inspiring achievements of the people of the North. Since its inception, the AIP has awarded over \$8.4 million to 22 diverse teams, supporting innovative projects in the fields of education, sustainable housing, health, performing arts, traditional knowledge, language, and science.

What are the different prize categories?

Up to \$3 million is awarded annually across three prize categories: one exceptional team can be awarded \$1,000,000 in the \$1 Million Category; up to four teams can be awarded up to \$500,000 each in the AIP Category; and up to seven youth teams can be awarded up to \$100,000 each in the Youth Category.

How does a team submit a nomination?

Teams must prepare a nomination package and submit it electronically – along with a Nomination Letter – to the AIP office before the deadline. All nomination materials (Nomination Guide, Nomination Template), information about important dates, and instructions on how to submit the package are on the AIP website (www.ArcticInspirationPrize.ca).

What is the selection process?

The selection process unfolds in three steps:

1) ELIGIBILITY

Nominations are first screened for eligibility using the Eligibility Criteria.

The Eligibility and Selection Criteria are described in the Nomination Guides for each prize category.

2) REGIONAL SELECTION COMMITTEES

All eligible nominations are forwarded to the Regional Selection Committees for Yukon, the Northwest Territories and Inuit Nunangat who assess nominations from their region based on the Selection Criteria and provide recommendations to the National Selection Committee.

3) NATIONAL SELECTION COMMITTEE

The National Selection Committee deliberates on the recommendations from the Regional Selection Committees and chooses the Laureates of the prize for a given year based on the Selection Criteria.

What if I have questions?

You can visit the AIP website www.ArcticInspirationPrize.ca or contact the AIP directly at aip@rhf-frh.ca or 613-277-4074.

NORTHERN OWNERSHIP AND THE ARCTIC INSPIRATION PRIZE FAMILY

The AIP is supported by a network of people and groups, including Indigenous organizations, academia, governments, non-governmental organizations, industry, philanthropy, media, and arts and culture organizations, who share a common goal: to recognize northern innovation and excellence and encourage teamwork for the betterment of life in Canada's North.

THE AIP NETWORK INCLUDES:

- The Arctic Inspiration Prize Charitable Trust, composed of eleven trustees representing all six northern regions, Laureates, industry, science, and philanthropy.
- Laureates, who are winners of the AIP based on their inspiring and innovative projects that enable profound change in communities across the North.
- Finalists, who are shortlisted for the AIP based on their innovative projects.
- A National Selection Committee, composed of well-known and respected members with profound knowledge of the Arctic.
- Regional Selection Committees for Yukon, the Northwest Territories, and Inuit Nunangat each composed of one representative from the National Selection Committee, youth, Laureates, and members of the business and education sectors.
- Prize Partners, including territorial governments, Indigenous self-governments, the federal government, indigenous organizations, corporations, and industry/the business community who contribute to the funds that are awarded to Laureates.
- The Managing Partner, the Rideau Hall Foundation, who covers the operational costs of the AIP and provides management support.
- Airline Partners, Media Partners, and Arts and Culture Partners who provide in-kind support to the AIP.
- Sustainability Partners, who provide expertise, a network of contacts, and additional funds to support the sustainability of Laureate projects.
- Ambassadors and Patrons who promote the AIP in communities across the North.

www.ArcticInspirationPrize.ca

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